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WHY THE NAVY NEEDS TYPEWRITERS

Wherever the United States Navy operates, typewriters serve with it—in the icy waters of Alaska aboard a submarine stalking an enemy cruiser; high above a tropical island, aboard a Navy patrol or transport bomber, or, perhaps in the headquarters tent of an outpost of United States Marines battling off attack in some distant equatorial jungle.

In the conduct of modern warfare the typewriter is one of the indispensable items of equipment, as it is an integral part of the vital communication system. Without typewriters, it would be extremely difficult to carry on and effectively control the myriad phases of naval administration.

Typewriters Ready to Join War Effort . . . Here we see Robert W. Adams of our Springfield, Ohio, office with some of the typewriters that have already been accumulated in the basement of our office awaiting packing and shipment to the Government.

Dependability a Factor

And they must be able to "take it", as typewriters in naval service are given hard use under varying climatic and atmospheric conditions. There are times too, when a breakdown could delay a vital report or order with disastrous results.

Despite the Navy's need for new typewriters, there is, of course, more urgent need for guns, bomb-sights and many other kinds of precision fighting instruments which the typewriter manufacturers are particularly well equipped to make. War Production Board Conversion Order of August 4, 1942, prohibited the manufacturing or assembling of typewriters after October 31, 1942. As a result of this order the typewriter industry has been converted to the production of strictly military items.

Supply Drastically Cut

The number of typewriters issued to naval vessels and shore activities has been drastically reduced, not only because of the curtailed supply, but in keeping with the Navy policy to reduce paper work to the absolute essential minimum. Every possible effort is being made to utilize the Navy's present supply of typewriters to the best advantage and to rearrange their distribution where they may be used most effectively.

A limited number of new machines were made available for the Navy before the industry ceased production on October 31, 1942. These typewriters were carefully stored and will be issued to naval activities as the priority needs arise. Although these machines are available for Navy use—and the use of typewriters has been placed on a most efficient basis—there is still great demand for typewriters to fill the needs of the rapidly expanding Navy, which demands far exceed the number of new machines. This demand must be met in part by the purchase of used machines under the War Production Treasury Procurement Program. Under that program approximately two used machines will be procured for each new machine issued. The demands for used typewriters will increase in coming months and the used typewriter when issued, will serve just as vital purposes as formerly were served by shiny new models. Detailed instructions have been issued to the naval establishment in order that best possible care be given to typewriters to reduce wear and deterioration. The older machines are overhauled and returned to use, unless beyond all possibility of repair.

The Models in Use

The most common model in Navy use is the eleven-inch correspondence type. Many thousands are in service throughout the Navy, Typewriters with carriages of wider widths are required for typing reports and making records, which cannot be made

(*Please turn to page* 5)

TYPEWRITERS HELP WIN THE WAR

How Quartermaster Clerk-Typists Are Trained At Camp Lee, Virginia

The new U. S. Army needs typists. More and more of them are required as the Army is expanding rapidly toward the present goal of 7,500,000 men by the end of the year. At Camp Lee, Va., all soldiers receiving instruction in the Administrative and Supply Clerks School of the Quartermaster Replacement Training Center, the largest camp in the country training Quartermaster Specialists, are instructed in typing, for they will need more knowledge of typing when they go out into the field of operations, whether they be company clerks, supply clerks, unit personnel workers, typists in field headquarters, or personal stenographers.

Intensive Training

The Army's Classification and Assignment Section, by the use of exhaustive tests and interviews, selects soldiers who, by their aptitude and past experience, show promise of becoming good Army clerks and typists. When the ones assigned for training at Camp Lee arrive, they must first undergo an intensive period of basic military training. They drill on the parade grounds, take long body-conditioning hikes carrying full field equipment, and make frequent visits to the stiff Obstacle Course. Most important of all, they learn the use of the rifle and the gas mask, for in modern fast-moving war, Quartermaster units and the clerks that accompany them are subject to sudden attacks from the air and break-throughs by enemy mechanized forces. They must be ready at all times to protect themselves and their records and equipment. At Camp Lee, men are taught first to be soldiers, afterwards to be Quartermaster specialists. Technical training for clerks and typists at the Quartermaster Replacement Training Center is supervised by Lt. Col. R. W. Reveley, and is part of the Supply Training program directed by Col. John V. Rowan, under the command of Brigadier General Guy I. Rows. Instructors in Typing School include Mr. T. S. Farrar, who was formerly an instructor in Smithdeal-Massey Business College, Richmond, Va.; Lt, K. I. Ritchey, formerly a teacher in commercial subjects in high schools in Kansas; Lt. K. I. Durr, who taught in Louisiana high schools; S/Sgt. Joe R. Story, who formerly did public school commercial teaching in Oklahoma; and Cpl. M. F. Lambert. Shorthand instructors are Mr. G. R. Dunseith and M/Sgt. J. C. Benson.

Jacksonville Courthouse Typewriters Go to War . . . Typewriters from the offices of Elliot W. Butts, clerk of the Circuit Court, went on their way to the armed forces as part of a drive conducted by the American Legion. Soldiers are shown loading 25% of the office's typewriters into a jeep in front of the Duval County Courthouse. Left to right, in this Florida Times-Union Staff Photo, we see: Pfc. W. McAdam, Sergt. Steve Maranchak, Sergt. Michael Gionfriddo, S. DeFonce clerk in the U. S. Army finance office; E. P. Barwald, and L. W. Thomas, deputies in the clerk's office, and J. E. Neahr, UEF Branch Manager at Jacksonville, who acted as intermediary between the county and the U. S. Government as purchasers of the machines under the WPB-Treasury Department's typewriter procurement program.

Touch Typing Taught

Typing instruction is given concurrently with classroom instruction at Administrative and Supply Clerks School. Trainees receive ten hours typing instruction a week during the eight-weeks course. The universally accepted system of touch typewriting is taught, with the typewriter keys blank, so that when the typists later reach the field of battle, they can operate the machines under any condition, even in darkness.

The trainees first are taught the parts of the typewriter and their proper uses. They then learn the keyboard. When they are taught the fundamentals, they are ready to practice on the machines themselves, using a standard textbook. The instruction is basically the same as that given in any up-to-date high school or business college. The same typewriters, instructional books and wall charts are used. The instruction differs only in that the course is, of necessity, shorter. The method of teaching is primarily individual because of the varying levels of ability. Frequent speed tests are given in order to ascertain how well the trainees are progressing. In giving the speed tests, International Typewriting Contest Rules are followed, except for a few slight variations to conform to Army conditions. It is expected that men who have never used a typewriter before should be able to attain a speed of 20-30 words a minute by the end of the course, which isn't fast enough to go out into an office and work as a typist, but is good enough for most

(U. S. Army News photo) left
CAMP LEE, VA.—After completing his basic military training, the Quartermaster trainee at Camp Lee's Quartemaster Replacement Training Center goes to specialized training school. Here students in the Administrative and Supply Clerks School learn the keyboard and operation of the typewriter.

(U. S. Army photo) right
CAMP LEE, VA.—Clerk-typists trained in the Administrative and Supply Clerks School at Camp Lee's Quartermaster Replacement Training Center must be prepared to perform office duties in the field with units which may be constantly on the move. This view of field operations shows some of the typical field equipment used by Army clerks: the portable typewriter, desk and table. One of the trainees of the school is typing a dispatch, while an officer studies a map spread out on the rear of a "jeep" (command car).

Army supply and administrative work. As a matter of fact, in this work accuracy is far more important than speed. If a man attains a speed of 40 words a minute, and has had previous shorthand experience he is transferred to shorthand class, where he is given an opportunity to improve his shorthand ability and train for one of the many stenographic assignments in the Army both in this country and abroad.

Men in typing school learn to center the machines, to write on and between lines of various forms, to tabulate (particularly important, since in the Army much of the material to be typed is in columns), to write commercial correspondence, military correspondence, and to cut stencils.

Modern Teaching Aids Used

Visual aids are an important part of the program of instruction. Keyboard charts are used, as well as parts charts, bulletin boards, blackboards, examples of military correspondence, centering, punctuation and capitalization. Students needs are analyzed by means of close supervision during practice work They are always free to ask for help whenever they experience difficulty. Classroom supervision is close, and suggestions are often made by the instructional staff for improving individual typing skills. Class discussion is kept to a minimum so that a maximum of typing practice can be done.

Since accuracy is so important for Army clerks and typists, an effort is made to instill the habit of checking and re-checking all records and reports the students make, so that when they reach the combat zone and their reports become a permanent record, they will be absolutely sure of their correctness. Methods of checking straight copy work are set up whereby the students check their own papers in order to improve their accuracy in this type of work.

Vital Training

Camp Lee's Administrative and Supply Clerks School prepares the clerk-typist in the Army way of doing his job so that when he reaches the field of battle he can perform his duties under the most strenuous conditions. The steady performance of those duties, during all the heat and tragedy of battle is fully as vital as any Army function. A commander must be informed instantly and accurately of any movement of troops, the arrival of a convoy of supplies, the latest casualty figures, the location of a given unit. The clerk-typist is the basic medium for recording this vital information. And vital it is—for it can mean the difference between the winning or the losing of a crucial battle or campaign.

Administration is an important function of modern war. The Army needs typewriters to keep the machinery of communications, procurement, and transportation running at top speed. America's typewriter factories today are turning out machine guns, shells, parts for planes, and tanks. There are no new typewriters to be had. The War Department, through the War Production Board, asks American industry to help solve the shortage. The Army will buy all good used typewriters American business can spare. Enlist yours today. Tomorrow it will be doing its part in the drive for victory.

BREHON B. SOMERVELL,
Commanding General, Service of Supply, United States Army.

UEF EARNS CITATION OF PATRIOTIC PERFORMANCE

IN New York City the 1943 Red Cross War Fund Drive to raise $12,920,700 began on March 1. In announcing that W. F. Arnold, General Sales Manager, would serve as Company Chairman, Executive Vice President Stowell, stated:

The American Red Cross is now appealing to the Nation for a War Fund of $125,000,000—2½ times the sum originally asked for last year. For the sake of our fighting men whom the Red Cross serve, this is a cause that must succeed. With your help, it will.

Nearly 10,000,000 Americans — almost double last year's number—will be under arms fighting on the battlefronts of the world by the end of 1943. A million and a half already are overseas. New thousands are embarking daily. America's men are on the march everywhere, and wherever they go, the Red Cross is marching with them—saving lives almost every hour of the day—giving blood plasma—binding wounds—sending aid and comfort to American prisoners of War.

Confronted by the greatest job in its history, the Red Cross is appealing to the American people for $125,000,000—help for our men in the field, in the hospital, in the prison camps. To all the nation, a great appeal is being directed now. New York City's share in this mighty effort is great indeed . . . $12,920,700!

To assist him, Mr. Arnold selected the following as captains and committee members:

M. A. Seely
F. E. Warren
Chester Soucek
Miss Dorothy Goff
R. B. Gentes
Miss Charlotte L. Willuschat
G. A. Werner, Jr.
G. W. Teepe
W. L. Breckwoldt
M. W. Asper
F. A. Poulton
W. A. Hall
H. L. Junge
L. Sott
F. Nordbruch
C. J. Sourbier
W. H. Shepler
G. Bender
Miss Helen R. Reid
Blaine Rawdon
A. W. Beecher
L. B. Allen
C. H. Ricc
Miss Dorothy Fennelly
H. L. Feldmann
F. A. Greis
F. G. Smith

These members of the UEF Family have been awarded the Red Cross Certificate of Merit as a lasting memento of a real service performed for our country.

In typical UEF fashion everyone contributed to the limit of his and her ability. Because of the excellent representation, the Company has been awarded the A.R.C. Citation of Patriotic Performance. This citation in recognition of our support of the 1943 War Fund will serve as a reminder of the service rendered to the men in the armed forces during World War II.

"Red Cross Is At His Side"

More than ever, this year, the annual drive for the Red Cross has special significance for everyone of us whether on the fighting front or on the home front. From Australia to Alaska, Iceland to India, the Middle East to North Africa . . . wherever American fighting forces—including our own UEFers—are doing their bit for victory—there, too, the Red Cross is doing its duty.

In addition to its admirable and astounding war services, all of the other great services with which the Red Cross has always been identified must continue. It is true that war is the time of sacrifice. There can be no more worthwhile sacrifice — if such it must be called—than to contribute as much as possible to the 1943 Red Cross War Fund. This year's generosity must be gauged by the urgency of this year's needs and everyone will be glad to give because of the knowledge that "when he needs you most, Red Cross is at his side."

BROWNELL'S APPEAL . . .

NATIONAL District Manager Brownell used a unique letter in appealing to the members of his organization on behalf of the Red Cross. He wrote as follows:

The following members of our Washington Branch are now in the Armed Services of our Country:

C. P. McKernan	F. L. Hiser
H. A. Nash	H. F. Corl
Henry Sanders	Hurl G. Propst
W. A. Hilleary	J. P. Finn
John R. Paradee	Gilbert Breen
John Ross	Charles Wright
Billy Utley	Paul Rexrode
D. P. Burns	N. D. MacLeod
H. H. Wolfe	Paul Witter
Clifford Fones	Hilma Koenig

If these fellow-workers came to you today asking for your help, how much would you be able to give them?

Well, they are not individually asking us for anything, but before they come back they may need hospital care, a cigarette, a book—some of the many things which the Red Cross provides for the men and women of our Army and Navy throughout the world. Not only these fellow-workers but also our other friends and relatives will undoubtedly have occasion to use the facilities of the American Red Cross many times while away from home.

Whatever you can spare give to Mrs. Longstreet who will report our total contribution to the Campaign now under way. Your gift must be in cash because money is needed now and no deferred payment plan has been established. Whether a dime or dollar or a thousand dollars, I know you will want to buy something for our boys and girls in the Service.

ZOCH RETIRES . . .

A. G. Zoch — known as "Al" to his many friends — service foreman at Springfield, Mass., retired on March 10, 1943, after forty-five years of continuous service.

A luncheon in honor of Mr. and Mrs. Zoch was given on March 5, and Mr. Zoch was presented with a purse. The guests included: C. L. Minton, Hartford Branch Manager; Frank Tassistro, Hartford Branch Foreman, also James MacGregor and C. V. Backus of Hartford. Other members of the Springfield and Pittsfield offices included Miss Verna Cizek, Miss E. Townsend, William Alleman, D. Hemsworth, Charles Curtin, Ray Martin, Charles Poggie, Cliff Schoch, William Storey and George Aronson.

Appropriate remarks were expressed by Messrs. Minton, Hemsworth, Cooney and MacGregor. In his most interesting response, Mr. Zoch related that he first became associated with the Organization when he worked as a machinist for Lambert & Edgars, of New York City, in January, 1898. Lambert & Edgars were assisting in the manufacture of Underwood typewriters, and Mr. Zoch continued his efforts in the Company's interests as follows:

1899—Assembly Dept., Bayonne,
1900—Assembly Dept., Hartford,
1906—Final Inspector, New York,
1909—Foreman, Nashville and Knoxville, Tenn.
1910—Foreman, Springfield, Mass.

(Continued on following page)

WHY THE NAVY NEEDS TYPEWRITERS

(*Continued from page* 1)

on standard machines. Many other special types and styles have been procured for statistical and accounting work and other special needs. Portable typewriters are used increasingly by the Navy. They are carried aboard patrol and transport bombers, submarines and swift PT boats—in places where size and weight are factors. Portables often are carried by naval officers on important and dangerous missions. Some of the Navy's most important reports and correspondence are typed on portable machines, sometimes under enemy fire.

Foreign Language Keyboards

On every vessel the typewriter's telegraphic keyboard has its use and many portables are procured with telegraphic keyboard for use in the communication system. The far-flung extent of global war is reflected in the great variety of foreign-language keyboards on typewriters procured by the Navy. However, issuance of typewriters is restricted to those with telegraphic keyboards and to pica and elite, whichever is available.

By careful planning of the utilization of typewriters and the most effective allocation of those available, the Navy is solving, as far as possible, its typewriter problem. Labor shortages have already developed in many fields. The most serious of these are in the vital metal working and industrial machinery trades. Therefore, through cooperation in the naval establishment the Navy will do its part to adjust its communication system, which is largely dependent upon typewriters, and it is believed that communication will not be too greatly impaired by the non-production of these machines.

On June 6, 1942, I ordered commanding officers of all Naval vessels to give up half of their typewriters.

There is now one typewriter for every 127 men on our battleships. This compares, I am told, with an average of one typewriter for every five people employed in civilian use. Yet, a modern battleship is virtually a floating industrial city in itself.

I appeal to you to parallel the action of the Navy and release your full share of machines at once, to implement the expanding war efforts in all fields.

E. J. KING,
Commander-in-Chief, United States Fleet.

CLICK, the national picture monthly, in its April issue carried an interesting article "Pig Boats and Tin Fish." One of the dramatic photographs used to illustrate the article on how submarines perform so efficiently shows an Underwood Typewriter. *Click's* caption says, "Every Pig Boat must have its 'secretary,' a yeoman who keeps its many official papers. His office isn't big enough to swing a cat in but it's as orderly as an efficiency expert's dream. His talents aren't limited to his job of typing and filing. A call to fight sends him to his action station. Every man on a submarine has been trained to do at least two jobs; this young chap can handle the No. 2 Post of a deck-gun as smartly as his typewriter. There's an interesting rumor about assigning Waves to sub duty. The pig boat lads are reported as protesting this unhappy decision." The *Click* photo is by Rudy Arnold.

ZOCH RETIRES . . .

1916—Bookkeeping Mech., Providence, R. I.
1917—Foreman, Pittsburgh, Pa.
1918 to 1943—Foreman, Springfield, Mass.

Mr. and Mrs. Zoch moved to their home at Fort Pierce, Florida where, according to Al, "We will see if we can put some of that forty-five years of experience into raising oranges.

—C. V. Backus, *Hartford*

TYPEWRITER PROCUREMENT COOPERATION

Calling All Typewriters

THE April 3, 1943, issue of the Saturday Evening Post carried an interesting feature article "Calling All Typewriters."

The article stressed the fact that typewriters, in their own undramatic way, are indispensable war tools, as essential to the efficient functioning of a complex military organization as to that of a business house.

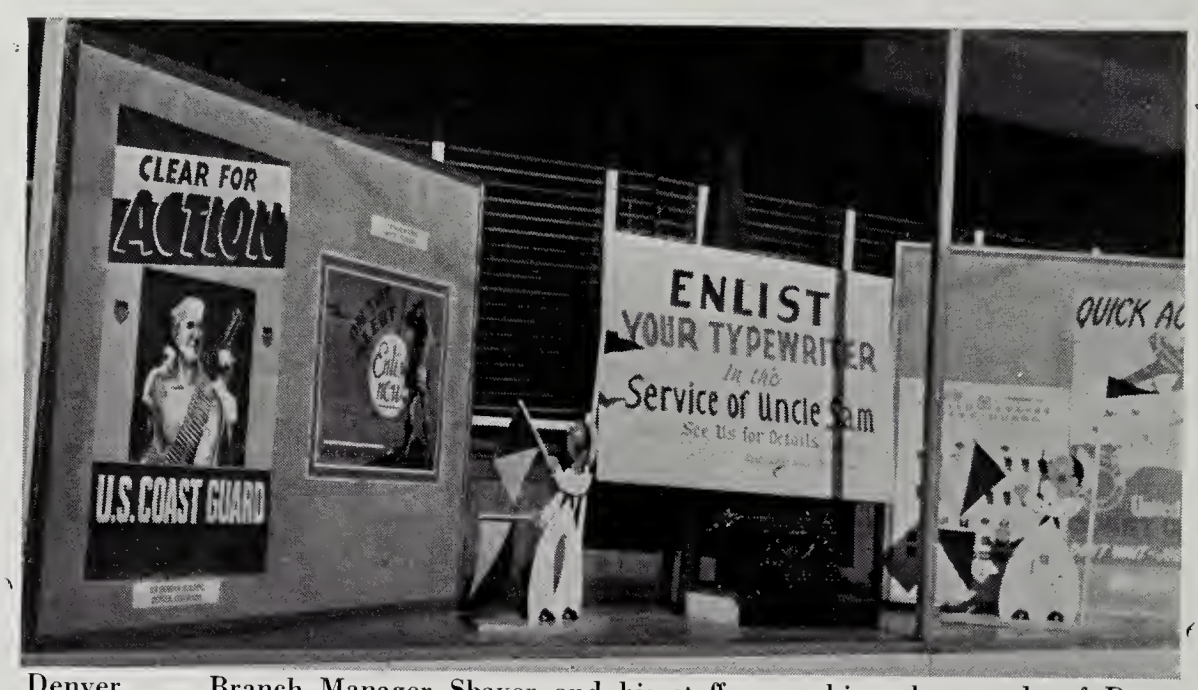
THE March, 1943, issue of *The Advertiser* commented editorially on the Typewriter Procurement Program. Editor Manuel Rosenberg said: Our Armed Forces Need 600,000 . . . Contribute One Now!

Underwood's famed ad Chief, Carl H. W. Ruprecht, issued the above (referring to our recent Procurement advertisement) appeal for typewriters for the armed forces. Uncle Sam needs 600,000 machines. *The Advertiser* advances the thought that each of our readers make a patriotic move to help meet the Government's emergency — give a typewriter to the branch of service you favor. As an ex-Naval officer in World War I, your editor is herewith starting the movement, giving the Navy one of the good typewriters that has spun out editorial material for *The Advertiser* in past issues. Come and get it—(and it's a very good, fairly new UNDERWOOD, Carl!)

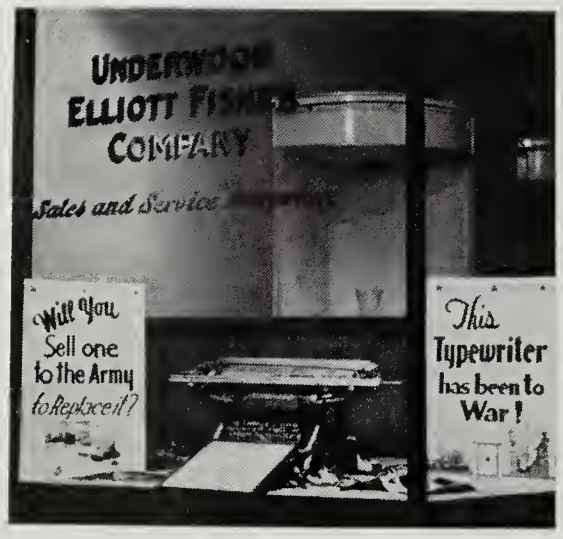
In order to give the public an idea of how UEF has gone "all-out" in the drive to buy back old typewriters and recondition them for Army and Navy use, a suggested publicity release was distributed to all Branch Managers by C. H. W. Ruprecht, Manager, Publicity Division.

The release described how Underwood Elliott Fisher is using 2,145 salesmen, servicemen and sales agents located in 407 cities throughout the country to help the Government acquire typewriters for the fighting forces.

Branch Managers released the story to their local newspapers and excellent results were obtained in the following cities: Davenport; Portland, Maine; Milwaukee; Indianapolis; Buffalo; Spokane; Charlotte; Detroit; Oklahoma City; San Diego and Memphis. The story was also picked up by the Office Equipment trade papers.



Denver . . . Branch Manager Shaver and his staff are asking the people of Denver to "Enlist your typewriter in the service of Uncle Sam." The window display ties in with the local recruiting services helping them to put over the enlistment program. Mr. Shaver reports that the window "Has certainly stopped a lot of people." Pacific District Manager Coffman was impressed by the Denver Branch window display and suggested to other branches in the Pacific District that a similar window display in their offices would create interest in the Procurement Program.



This Typewriter Has Been to War! . . . Our office at Cumberland, Maryland, is using an interesting window display in connection with the WPB-Treasury Procurement-Typewriter Purchase Program.

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Hospital Gives Typewriters . . . Van C. Adams, right, Superintendent of the Jewish Hospital, is shown presenting one of the machines to G. L. Steinau, representing Underwood Elliott Fisher, one of the companies authorized to purchase typewriters for the Armed Forces.
(*Cincinnati Times-Star Photo*)

Under the direction of Branch Manager Lavis, our Syracuse office has been achieving good results in aiding the WPB-Treasury Typewriter Procurement Program. Have you made use of the letter suggested by Mr. Lavis which was sent to you by Typewriter Division Sales Manager Donovan with the thought that you might want to use it in your territory?

These are some of the 95 machines which the Board of Education of Jersey City, N. J., sent to war. The photograph was taken in the UEF Delivery Department at One Park Avenue in New York City. Salesman Vincent O'Brien procured these machines for the Government's account but he was not available when the picture was taken. Left to right, we see Blaine Rawdon, New York Typewriter Division District and Branch Manager, his assistant Myles D. Sawrey, H. Feldmann, New York Service Manager and J. Mulhall, New York Typewriter Service Foreman. In commenting on this transaction James R. Nugent, Superintendent of Schools, said, "Mr. Alexander D. Sullivan, President of the Board of Education of Jersey City, New Jersey, stated that it has always been the desire of the Board of Education to promptly make whatever sacrifices it has been called upon to make as its contribution to the war effort. The relinquishing of typewriters has been a real sacrifice; but by combining classes and extending the school day for typewriting pupils, it has been possible to work out a program that will not curtail in any way the training program of the office and clerical workers in either the day or evening schools. This wider distribution of typewriter hours, coupled with improved methods of instruction, will compensate for the machines relinquished, thus making it possible for the Jersey City Board of Education to continue to turn out well trained office personnel to meet the growing shortage of workers in this field."

Canadian Procurement Appeal . . . *TOUCH-SYSTEM BULLETS* from a machine-gun wrote "finis" to this war-going typewriter, here displayed by A. F. Telfer, Canadian Wartime Prices and Trade Board's Director of Office and Accounting Machines. "Casualties such as this," said Mr. Telfer in a recent appeal to the public, "typify Canada's critical shortage of writing-machines. Manufacture has ceased and the only way the shortage can be met is for owners to turn in for duty every typewriter not in full-time use on absolutely essential work. Manufacturers will pay in cash for them premium prices regulated by the government, repair them and redistribute them under the Board's supervision."

Off to War . . . Bound for active duty with the Army and Navy are these typewriters from typewriting classes in the Denver Public Schools. Shirley Ambler, left, and Sylvia Houghton, West High School seniors, are shown turning over two of the 120 machines to Pfc. Richard Harvey of Lowry Field and Yeoman Third Class Don Allen of the Denver Navy Recruiting Station. At the rear, left to right, are John J. Cory, assistant superintendent of schools; James N. Spangler, regional director of the typewriter procurement campaign for the War Production Board, and D. C. Sellers, representing Underwood Elliott Fisher.

(*Rocky Mountain News Photo*)

The Women Lend a Hand...
Doing Their Share To Help Win The War

GIRLS make good typewriter mechanics. So says Jennie A. Mallette, Binghamton, N. Y., Sun Staff Writer.

If anyone disbelieves this statement he has only to try one of the three bright young women who have chosen this type of employment and who have been trained by the Underwood in Binghamton to take the place of the young men mechanics now working for Uncle Sam.

Are they strapping, big-boned girls, with a masculine stride and an aggressive manner?

Are their clothes greasy and their faces smudged?

Not a bit of it. They are soft spoken and mannerly. They dress in a distinctly feminine way. They are personally as neat as any office worker.

Naturally, after working on a machine, their hands are ink-stained and may have a little black grease on them, but the girls do not permit them to remain that way any longer than is necessary.

"The first thing we learn to do is to take a machine apart and put it together again," said one of them. Miss Barbara Rhydderch, when she was quizzed in an office where she had just remedied a machine.

They're Mechanics, Not Stenographers . . . Girl typewriter mechanics learn to know every part of a machine before they are sent out to repair broken or defective typewriters. From left to right, those in the picture are: Miss Helene Mushock, Miss Barbara Rhydderch and Miss Edith Hankey.

"You must have had a real bent for mechanics to learn quickly to do the work you are doing so well," her questioner remarked.

"One should have," she answered modestly.

"What I like most about the work is the opportunity it gives me to meet people," she said pleasantly, in answer to another question.

Typewriter repair girls of Binghamton have every reason to believe that they can do a great deal, if not all, of the work of this kind that a man could do.

* * *

From San Antonio, F. C. Hall reports that Miss Margaret Walsh has joined the local unit of Underwood Elliott Fisher as a service mechanic, bringing to three the number of women employed in this department.

* * *

Branch Manager Sparks reports that the Memphis Branch Office now has 7 girls in the Service Department working to help render service while the boys are away.

Financial World tells its readers that Underwood Elliott Fisher has a new name for its service representatives who maintain the machines in repair—they are called "Typewriter-Aid Wardens,' and their job is to "keep 'em typing."

New York City . . . Miss Mildred N. Levinus, service apprentice, is ready to report for duty as a representative of the New York City Service Department. (*Photo by George Bender*)

Cleveland . . . Here we see, from left to right, Peggy Mour, Sophie Chaney and Betty Fairbanks, some of Cleveland's outside Service representatives.

Chicago . . . No, these young ladies are not members of a new unit in Uncle Sam's fighting forces. They are two outside girls doing essential maintenance work on office machines in the Chicago territory. Left, Miss R. E. McCormick of South Bend; and, right, Miss V. A. Stronn of Chicago.

EXCELLENT SUGGESTION . . .

National District Manager Brownell calls attention to a letter that he has been sending to all Government executives interested in the matter of typewriter service. The letter has been used extensively within the District of Columbia and immediate vicinity with good results.

Mr. Brownell's letter may furnish the inspiration to other Branch Managers to use a similar letter in soliciting typewriter service from Government offices within their respective territories. Mr. Brownell calls attention to the fact that usually a better response will be obtained if the name of an individual in our organization is mentioned in the last paragraph of the letter.

We are glad to pass along Mr. Brownell's suggestion.

TO ALL GOVERNMENT USERS OF UNDERWOOD TYPEWRITERS:

The manufacture of Underwood typewriters ceased entirely on October 31, 1942, and, presumably, no more will be available for the duration. The Underwood typewriter plants and skilled labor have been converted to the manufacture of carbines and other munitions work.

The Procurement Division of the U. S. Treasury Department, in cooperation with the War Production Board, is engaged in a national campaign to buy from the general public as many privately owned typewriters as can be spared. As these machines are acquired, they are being reconditioned to Treasury specifications and then delivered to the armed services. All surplus typewriters in the possession of the civil agencies of the Federal Government are being transferred to meet urgent needs elsewhere.

These facts indicate the importance of keeping in good operating condition every Underwood typewriter which you now own and for reconditioning and returning to active use any typewriters which may have been retired because of age or mechanical condition.

In our efforts to cooperate fully with the Procurement Division in relieving this serious typewriter situation, we have signed an amendment to our contract TPS-47804, per copy attached, under which every Government-owned Underwood typewriter can be reconditioned to the rigid Treasury specifications referred to above at the flat rate of $15.00 for any Underwood typewriter not more than seven years of age and $20.00 for any over that age, regardless of carriage widths. We have contracted to clean and adjust any Underwood typewriter thoroughly for a flat rate of $5.00.

We will be pleased to arrange a time schedule for bringing into our shops, reconditioning and returning within three to five days such quantities of Underwood typewriters as you wish to make available for this purpose under this new amendment to our repair contract TPS-47804. Please telephone Mr. Ward, District 1630, or drop us a memorandum telling us on whom and when to call.

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"My husband is overseas in the United States Navy and I looked around for some occupation that would aid the war effort," said Mrs. Jean Norko in explaining her pioneering in a new line of endeavor for women. Mrs. Norko is employed by Underwood Elliott Fisher, in San Diego, and her task is to clean, adjust and repair machines in public use. She takes the place of a man called into military service.

Mrs. Norko was not a typist before taking up her present work, "but typewriters always had a fascination for me," she said in an interview with the San Diego Union Tribune: "I studied their construction, took a course of instruction, and now I am kept busy in an interesting and useful work."

Women are well qualified for the line of work she is pursuing, Mrs. Norko found. Their small hands and slender fingers lend themselves to the delicate work of typewriter adjustment. Other women will follow her lead, she believes, and thereby release men for sterner duty.

New York City . . . Yes, she repairs them . . . and gets all the parts back. Mrs. Irene Barry, pretty, capable typewriter repairwoman, caused a stir in the International News Service Office when she came in to service the 20 Underwood machines in use at the office. Mrs. Barry said that she was always pretty handy at fixing things around the house and when the manpower shortage hit the nation she figured she might as well make herself useful outside the home. (*International News Photo*)

WOMAN AT WORK . . . Miss Mary Byrne is putting the finishing touches on a typewriter manufactured in August, 1903. Here is ample proof that care means conservation. It is especially important that civilians take good care of their typewriters since Uncle Sam needs 600,000 machines—7 years old or less—for the fighting forces of the nation. "It was quite a surprise to see this old model #5 in the shop," said Blaine Rawdon, Underwood Elliott Fisher Company's New York Typewriter Division District and Branch Manager. "Especially since the service shop is usually filled with late model typewriters being reconditioned to military specifications for the government's account."
Miss Byrne is one of forty young women employed by UEF in New York City to replace male apprentices who have joined the armed forces.

The Second WAR LOAN

THE 13-Billion Dollars Second War Loan is the responsibility of everyone of us.

As Americans, we must lend our Government every dollar we can during these next few weeks. No matter how much or how little our pay checks are, each of us must do his part.

The money is urgently needed to back up our armed forces now on the offensive with the weapons they must have to win and win quickly.

We are asked to give up our luxuries and even our comforts to match in a small way the sacrifices our men and women in the armed forces are making on the fighting fronts.

Only you know how much you can lend. Don't wait for someone to come around and ask you to do your part. Do it today. Do it gladly. Do it to the utmost of your capacity.

Remember: They give their lives — we are asked only to lend our money.

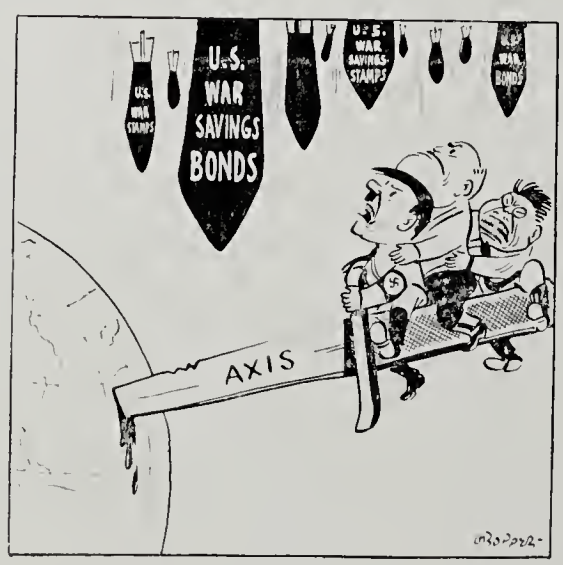
★

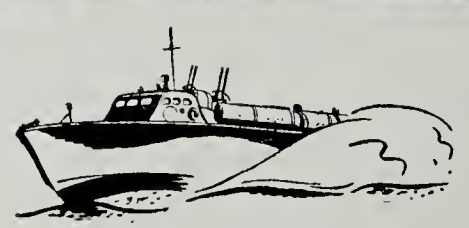
THANKS to Lilly Dache, that sparkling creator of exciting hats, the new Spring Corsage is a beauty. Miss Dache believes that with clothes so simple and restricted, hats will be gayer, more coquettish than ever. One of the favorite new colors in her new spring collection is Tiger Lily Pink. She chose this color above all others for the spring War Stamp Corsage, because she thinks it fresh, feminine and sentimental. And when you buy War Stamps, it's because you want to preserve all you hold dear.

So make the first sign of spring this year this charming cluster of petals etched in Tiger Lily Pink felt with nine ten-cent War Stamps for centers.

Miss Dache suggests wearing them on your new spring suit, coat, or pinned to your bag. Wear two of them instead of jewelry on your basic dresses. VICTORY is in fashion. And if you are set on being fashionable, last season's Corsage is "dated" (or should be, literally speaking, on a nice fat War Bond). Uncle Sam wants you to be up-to-the-moment in style, but his ulterior motive is that big beautiful War Bond. Keep changing that Corsage! To see that you do, the most talented fashion designers in the world are cooperating with the Treasury Department: Lilly Dache, Irene, Hattie Carnegie, Mainbocher, John-Frederics, Nettie Rosenstein, and Adrian. They intend to create a permanent fashion vogue for women with these attractive Corsages.

Corsages for women and Boutonnieres for men all contain nine ten-cent War Stamps, are made at cost, and sold without profit. They retail at $1.00.





★ ★

If you can't fight on one— invest in one!

BUY WAR BONDS

Freedom isn't free. We must fight for it. To insure freedom for ourselves and the generations to come, we must win the war. To gain victory the armed forces must have more planes, ships, tanks, ammunition, guns. To provide this equipment, it is urgent that the money be raised now.

★ ★

News of our Men and Women in the Service

THE men and women of Underwood Elliott Fisher, who have left to join the Country's Armed Forces, can well be proud of their splendid war record. This is evidenced by the fact that 1,582 members of our Organization are devoting all their efforts in serving Uncle Sam.

From every part of the world, their letters to UEF associates draw unbounded admiration because of their evident unselfishness. There is no griping about sacrifice of personal comfort, safety, being away from home, and the drilling and regimentation that contribute to a fighting man's training.

The only complaints are lack of letters and the hope that the war will be over soon so that they can rejoin their families and fellow UEFers.

Examples of recent letters include the following:

Second Lieutenant A. N. Guilev writes from Portsmouth, Virginia: I haven't written to UEF in some time. The last time was to thank President Wagoner for the duffel kit — and I haven't seen the place since I came in to see Jim Donovan during the latter part of January — so here goes!

After graduating from O.C.S., and getting my commission in January. I was sent down here and believe me the Underwood typewriter salesman had a picnic. The whole depot has Underwood typewriters. And, while I always liked Harrisburg, this place sure was nice to UEF.

We are training hard and will some day use those carbines you are making, so tell the gang to keep making them because a former UEF typewriter salesman will need one. Then, after it is all over, we can go back to making typewriters and selling them again. Oh! happy day!

Corporal Carroll Leverman, formerly a member of our Cincinnati Service Department, was a welcome visitor to One Park Avenue. He is now stationed at Camp Edwards, Massachusetts where—strangely enough—he has charge of repairing typewriters and other office equipment.

★

Clifford J. Huseby, formerly of Los Angeles, writes: I want to thank you for the duffel kit. It has been very useful and appreciated. It has traveled over 30.000 miles on the Pacific and Atlantic and is good for many more miles.

"Greetings, Lieutenant McKernan, says Typewriter Division Sales Manager Donovan, to Lieutenant C. P. McKernan, former member of our Washington, D. C., office. Lieutenant McKernan is now on duty at Jersey City, N. J.

Claude Dudeck, United States Coast Guard, formerly of Kansas City, writes from Pascagoula, Mississippi: This is a token of appreciation for the duffel bag just received. I can make good use of it.

I am now acting as Assistant Yeoman here in Pascaguola, Mississippi.

We are using Underwood Typewriters here exclusively. I am finding that my service training is very useful.

★

Staff Sergeant Walter Thomas, formerly of New York City Service, writes from Miami Beach, as follows: Received the magazine, UEF News, that you sent. I want to thank you very much. I like to keep up with the activities of the Company.

No need to ask Catherine Fisher if she likes being a WAVE.

She came back to One Park Avenue to visit her friends in the General Service Department, and George Bender lost no time in taking this excellent snapshot. Miss Fisher is now stationed at Cleveland, Ohio.

At the beginning of this month I received a promotion to Staff Sergeant. It was a surprise and made me feel very good.

On the rifle range where I work, we are using Carbine rifles made by UEF. Everybody who fires them likes the gun very much!

* * *

Private F. Lanfinger writes from Lowry Field, Colorado: Thanks a million for the wonderful duffel kit you sent to me. I will always think of the UEF when using the items in it. By the way, my School Squadron uses Underwood typewriters, 100%.

* * *

Lieutenant Walter B. Kirkwood, Jr., writes from overseas: Received your very welcome duffel kit today and certainly did appreciate getting it. It was more than welcome. I am located at present in North Africa and am having a big time — enjoying all of it. Hope to be back with all of you soon.

* * *

James Archer writes from San Francisco, California: I wish to thank you for the very nice gift you sent me. I like its compactness because we have very little room in our sea bags to store our personal articles. I graduated on November 6 with the rating of Fireman First Class.

Technical Sergeant Thaddeus J. Stetz writes as follows: I take this opportunity to express my sincere thanks and appreciation for that very handy and compact serviceman's kit which I received some time ago. This outfit was in the process of moving overseas when I received the kit so I was unable to acknowledge receipt prior to this time. Believe me, it is one of the handiest items of my equipment and at this time indispensable. It is indeed a soldier's answer to his prayer for a compact set of all around toilet and cleaning kit.

We left the States late in December of last year and after a pleasant trip arrived in Australia. During our brief stay there I made it a point to visit the Underwood Agency and was very cordially received. The Agency handles all makes of our machines and it felt good to see those machines over here especially the Elliott Fishers which were my "Babies" back home. Incidentally, I've made contact with an Underwood Branch or Agency in every place I've been and have always been welcomed as a long lost brother.

At the present time I am in New Guinea and, believe it or not, I've practically overhauled an Underwood Master for the salt sea water had rusted the entire left side of the segment bar and that side of the machine would not type as the type bars were rusted in the segment. So, in the wilds of New Guinea I picked a batch of odds and ends of tools and tore the machine down to scratch, drained some gasoline from a jeep to wash it and used gun oil to lubricate it. The machine is as good as new and I've established a branch of the Underwood Company in New Guinea. Necessity is the mother of invention has been my by-word ever since we left the States and the machines in this organization of Field Artillery are in tip-top condition. Regards to all and "Hello" to the Minneapolis Branch.

★

Lieutenant C. P. McCarthy, who was the first to leave the Albany Branch to enlist in the Armed Forces, writes to Branch Manager Spangler from Alaska: Believe me, though the boys here do not receive a write-up as other fronts do, they are more than doing their part. What with the climate against them and doing pioneer work, you've really got to take your hat off to them. The majority of them have been here for nearly two years and are a rough and tough lot. If the people back home knew what they have to go through they wouldn't be crying over the rationing of food and other articles.

Morale is for the people back home; it is not a description of the spirit of these men and they go without a heck of a lot more things than the civilian. I suppose I shouldn't talk, I've only been here a short time. In that time I've seen enough things and action to suit me for a while. I assure you on one thing that there are 'no heathen in foxholes' and you're sadly mistaken if you think I don't say a few good prayers.

Up here you work many hours per day on a seven-days-a-week basis. War does not stop because of darkness or the Sabbath. You've got to work if you wish to live.

Mliitary "Baby" . . . The Keesler Field News published this interesting picture of "Baby" as she is called by her owner, Corporal David H. Kay. Baby does odds and ends for her master, accompanies him on his typewriter inspection trips and generally performs as a military dog should. The dog has travelled with Corporal Kay, who was formerly employed by the Frank R. Wade Sales Agency in Mobile, Alabama, through forty-five states. When her master calls "Salute," Baby promptly comes to attention. That is a pretty neat trick even for a dog who has had extensive "basic training."

David H. Kay is now attending Ordnance School at Aberdeen Proving Grounds, Maryland, and modestly states: 'If I am able to make the grade here, I will graduate as a 2nd Lieutenant. If I do not and wash out I will probably be put to work again at some field on office machines." (*Photo by Army Air Force Technical Training Command*)

Corporal Albert W. Welz writes from far-off India: I have just received the Christmas edition of the UEF News. It is the second edition I've received and I enjoy it very much. I have been in Foreign Service now for about a year and I like to read about the fellows in the shop that are going in the service and just what they are doing.

Before I joined the Service I worked at the plant at Bridgeport, Connecticut. I worked in the shipping room and had a darn good bunch of fellows to work with. Oh, yes, we had a little girl named Mary working with us also.

In the other edition of the News that I received there was an article about Tom Heaney of the Merchant Marine. He was one of the shipping room boys. I guess he is sailing most of the time but if you ever hear from him, just tell him to look me up if he ever comes to India.

In the Christmas edition you had an article about Bernie Johns being missing in action. He was a very good friend of mine. We both started to work at UEF at the same time, and left about the same time to go in the Service. If you ever hear any more about him please let me know.

Since I left the shop and joined the Army I've traveled quite a bit. I went to an Air Corps Technical School in Illinois and then was shipped across. I stopped at Capetown and Port Elizabeth, South Africa. South Africa is sure a swell place. The people were very nice to us. After we pulled anchor we sailed until we hit India and that's where I ended my water route. I have been in India for nine months and have travelled by land and air very much. India is a strange place. Up to date I think I've ridden everything but an elephant. I rode camels, oxcarts, donkeys, horses, etc.

There are many things to tell about but the thing that impressed me was the way the Indians work. They have no value of time, I've seen them make an airdrome with just hand labor. They level the ground with shovels, carried the stone on their heads and cracked them with little hammers. I don't know when they started it.

I will close now and I want to thank you for that nice Kit I received for Christmas. It was very thoughtful of you and I appreciate it to know you are still thinking of us.

Blaine Rawdon, New York Typewriter Division District and Branch Manager, reports a visit from Elsie M. Wagenseller who is an AUX in the WAAC. She came to New York from training in Des Moines, Iowa.

Miss Wagenseller served UEF in New York as an installation clerk for some time. She was last employed as a demonstrator at the Harrisburg branch office.

She had the privilege of taking with her the choice of her portable typewriter or her radio, but she preferred her trusty Underwood.

★

It was a distinct pleasure to greet a visitor to One Park Avenue. We refer to Thomas Martin Heaney, former member of our Bridgeport Works, introduced to us by Fred Byrd of our International Division.

In the July-August, 1942, issue of The UEF NEWS we told you how Tom Heaney's ship had been torpedoed. Usually that harrowing episode happens but once in the life span of any man. But our Tom had to be different. He repeated his experience recently and we are glad to report that he is none the worse for his thrilling and nerve-wracking experience. He is just a bit more serious but he hasn't lost his sparkling smile.

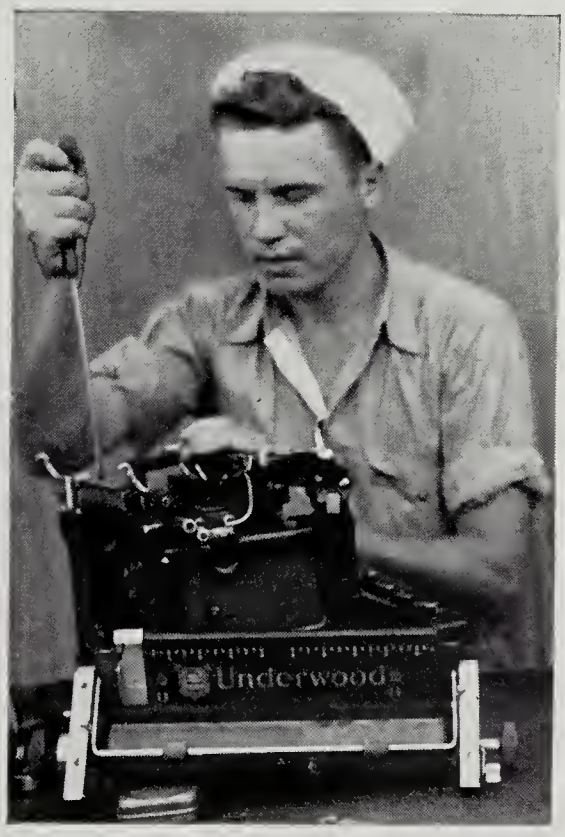
As a reward for his efficient and faithful service he is being given the opportunity of becoming an officer in the service of the Merchant Marine. Tom Heaney is attending school in Connecticut. He is keen, alert and willing to learn what he can as quickly as possible because he wants to get back on a ship to carry on in the interests of an early victory.

Good Luck, Tom!

★

Walter Obloy, former employee of the Wheeling, West Virginia, Office of Underwood Elliott Fisher, is still sticking to his chosen line of work, even though he is now in the Navy.

Enlisting in the Navy last Spring, he was sent to Charleston, S. C. as a yeoman but when he got there his officers found out about his experience as a repair man and changed his rating to Machinist's Mate so he could go to work repairing typewriters and accounting machines. Later, he was sent to Puerto Rico for this type of work and he is still at it.



At present he is attached to the Headquarters of the Tenth Naval District and services more than 250 typewriters and accounting machines.

Obloy went to work for the Company seven years ago in Wheeling and has been there ever since, except for a brief period at the Service School in Hartford, Connecticut, and a few weeks in Pittsburgh.

He is married and his wife is now living with her parents in Lansing, Ohio, awaiting his return to civilian life. He wants to go to work in Wheeling again, but, of course, wherever the Company sends him will be OK as long as the "little woman" can go too.

★

Kansas City Branch Manager Conklin reports the promotion of Fred J. Beck, former salesman at Omaha. He was promoted to Staff Sergeant and is located at Camp Campbell, Kentucky. Congratulations!

★

Our thanks to the Public Relations Officer at Fort Benning, Georgia, who notified us that Charles Floyd Davenport, Jr. formerly a member of our Bridgeport staff, was commissioned a 2nd Lieutenant in the Army of the United States upon completion of the Officer Candidates Course at the Infantry School at Fort Benning.

The new lieutenant entered the Army on March 17, 1942, and served with the Coast Artillery before going to Officer Candidates School where he held the rate of corporal before being commissioned.

★

We learn from D. H. Canfield, that his son, Staff Sergeant Edward C. Canfield, is reported a prisoner of war held by Japan. Sergeant Canfield, formerly a member of the Philadelphia Branch Office, had been reported among the missing at the fall of Corregidor.

Until Ben R. Phetteplace enlisted in the Army he had devoted his entire time to the sale of Underwood Typewriters and Sundstrand Adding Machines in the Medford territory. He represents the tenth man from the Portland, Oregon, territory to join the Armed Services.

Ben and his uncle, Guy Phetteplace, owned and operated the Medford Office Equipment Company — our Sales Agency at Medford, Oregon.

At the present time Ben is located at Camp Roberts, California.

(*Please turn to page* 17)

UEF news

VOL. 11 APRIL-MAY, 1943 No. 2

Family Magazine of the Underwood Elliott Fisher Company, Published at One Park Avenue, New York, N. Y.

ANDREW CERRUTI . . . . *Editor*

Member of the House Magazine Institute of the National Council of Industrial Editors

Miscellany

ACCOUNTING Machine Division Sales Manager Jensen recently wrote a bulletin letter on the subject of changing customer's systems to provide for War Bond, Victory Tax, Withholding Tax and other deductions.

Thoroughly and effectively he covers the subject and explains the system service charge, sale of additional Elliott-Fisher column registers and sale of additional parts.

An interesting Payroll Machines advertisement entitled "A Victory on the Production Front That Was Won before the War!" is scheduled for insertion in such well-known national publications as Business Week, U. S. News, News Week, Financial World, American Business and System, Purchasing, Nation's Business, Fortune and many others.

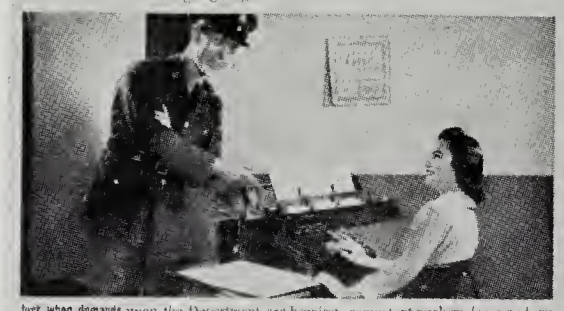
In commenting on this timely advertisement which so effectively ties in with Mr. Jensen's bulletin, C. H. W. Ruprecht, Publicity Division Manager, states, "Our newest advertisement is a bit different in treatment, appeal, and concept. We believe that it will attract attention and result in some worthwhile inquiries."

Birthday

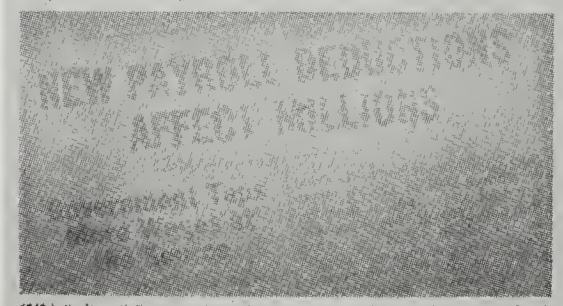
On February 26, 1943, J. N. Kimball celebrated his 88th birthday. "Pop" Kimball's friends will be glad to know that the years have not slowed him perceptibly, that he is in fairly good health and that he still retains a remarkable sense of humor. Many members of the UEF Family became acquainted with Mr. Kimball and his activities when he was International Typewriting Contest Manager.

New accounting machines can be purchased in some cases under War Production Board Regulations. Also, in many organizations, we have been able to help solve their accounting problems without the purchase of new equipment. Increased capacity frequently results from mere revision of the system.

Every new man taken on means more work for the Payroll Department. Every instance of overtime means more entries on the payroll records. And every rise in the rate of labor turnover makes the going tougher.



Just when demands upon the Department are heaviest, competent workers leave and are hard to replace. New workers are more easily trained where mechanical equipment has been in use for some time. Which also means that the experienced worker sacrifices less productive time acting as instructor.



1943 is the Payroll Department's toughest year. On top of all its other burdens there's the added work involved in Victory Tax deductions.

A VICTORY

on the Production Front

that was won

BEFORE THE WAR!

☆ ☆ ☆

For its tremendous wartime expansion, American industry has had to fight . . . and fight hard. And in no sector of the home front has the pressure been greater than in the Payroll Department.

It has had many more workers to pay, more deductions to make from every payment, and one problem after another in maintaining an efficient staff.

But wherever there had been peace-time installations of *mechanical* methods, the Department was able to triumph over these wartime conditions.

In thousands of war plants Underwood Elliott Fisher Sundstrand Payroll Machines have enabled accounting procedure to keep pace with mounting production.

Many a company has taken advantage of our knowledge and experience by having us revise its system so as to handle the increased volume.

And large numbers have seen the value of signing up on a yearly basis for the expert care provided by Underwood Maintenance Service. Our Maintenance Service from coast to coast is being kept in complete and efficient operation.

Spare parts, too—we are providing for all your Underwood, Sundstrand and Elliott Fisher machines—as well as a complete line of carbon paper and ribbons, unsurpassed in quality, for every make of office machine. Underwood Elliott Fisher Company, One Park Avenue, New York, N. Y.

Underwood Elliott Fisher
Sundstrand
PAYROLL MACHINES

★ *We are now in war production on: U. S. Carbines Caliber .30 M1 · Aeroplane Instruments · Gun Parts—Ammunition Components—Fuses—Primers and Miscellaneous Items.*

Wedding

IN A beautiful ceremony at St. Canice's Church, Knoxville, Pennsylvania, on the morning of March 9, Miss Grace Phelan, World's Amateur Champion Typist, daughter of Mr. and Mrs. Edward R. Phelan, of Etna, became the bride of Corporal William J. Westhoff, son of Mr. and Mrs. F. H. Westhoff of Allison Park.

The Reverend Regis Phelan, brother of the bride officiated at the ceremony. Mrs. J. C. Yeakel was matron of honor, and Miss Dorothy Phelan was her sister's bridesmaid. Staff Sergeant Joseph Marshall served as best man, and Private Jack Parks and William Phelan were ushers.

Mrs. Westhoff, a graduate of Duquesne University, won International fame as an expert typist, and held the title of World's Amateur Champion Typist since 1937. Corporal Westhoff is stationed at Camp Stewart, Georgia.

Congratulations

CHARLES WILSON of our Bridgeport Works was installed President of the Young Men's Industrial Forum at the eighth annual installation dinner held recently in the Y.M.C.A. at Bridgeport.

Among those inducted was Harry D'Elia of our Bridgeport Works.

In Memoriam

IT IS with deep regret that we announce the death of E. A. Bradley, Manager at Schenectady, N, Y., on February 16, 1943.

He had been employed by the Organization since February, 1935, when he was employed as a salesman. In November, 1937, he was appointed Manager and held that post until his death.

Many friends from UEF attended the funeral. Also, friends from his many business contacts. W. J. Wendt, Supply Sales Manager, was one of the pallbearers.

Effective April 8, William L. Breckwoldt was appointed Assistant Secretary and Assistant Treasurer of Underwood Elliott Fisher Company.

In announcing Mr. Breckwoldt's appointment, C. S. Duncan, Treasurer, said: "This promotion comes to Breckwoldt as a result of loyal and faithful performance over a period of many years. I know that he will continue to devote the same careful attention to the duties of his new assignment."

Mr. Breckoldt joined our Organization in New York City when he was employed 32 years ago. His record of service has been continuous with the exception of one year during which he served with our Army in World War I.

★

The Company is receiving favorable comments on its offer of conservation aids. *Financial World* commented as follows:

Gadget Gossip . . . Underwood Elliott Fisher is offering two aids to the typist: (1) a new erasure shield, styled to "catch its own dust," and (2) a backing sheet to protect typewriter cylinders and give clearer carbon copies — both are being offered free to help facilitate machine conservation.

Takes over Buffalo Branch . . . In August, 1921, J. A. Smith was first employed by the Company as a salesman at Buffalo. Later he was appointed Manager at Elmira and in December, 1940, was promoted to Rochester Branch Manager. On April 13, 1943, W. F. Arnold, General Sales Manager, announced the transfer of Mr. Smith to Buffalo as Branch Manager. Mr. Smith will also retain supervision over the Rochester and Elmira offices.

UEF Champion Bowling Team, Bridgeport Works . . . First row, Left to Right, F. McKenna, E. Bryers, W. Maxwell Second row, F. Kilroy, S. Bamford. Other members not in picture—J. Early, J. Kuzma, W. DelVecchio.

The UEF Bowling Team of the Bridgeport Works walked off with the first half Championship of the Bridgeport Industrial League.

Winners of the 1941 Championship, the UEF boys were hard pressed all the way of the 1942 first round play. Up to the last three weeks of the round, the team was in third place, but they then hit their stride and toppled the leaders out of first place with a clean sweep against the Vought-Sikorsky and Raybestos teams. On the last night, they smashed all records in beating the vaunted American Chain team to win the Championship.

The team also won high single and high team total honors, adding more honors to the very impressive records the UEF Bowling Team holds. W. Maxwell won the high single mark, and S. Bamford won second high in the total averages.

★

Our congratulations to J. E. Neahr, Jacksonville Branch Manager, who is now a proud father.

★

The N. L. Hackney Sales Agency in Chattanooga, Tennessee, has moved to a new location at 810 Chestnut Street. Our best wishes to Mr. Hackney.

Congratulations to Chicago Branch Manager E. W. LaTourette and Helen Stevens for producing an interesting duplicated bulletin appropriately named "Our Own News." The news bulletin carries information under the following headings: Office, Typewriter Division, Adding Machine Division, Accounting Machine Division, Supply Division and Service Department, as well as news of the men in the armed forces.

A typical item: Not much new in this department since last time. Mr. Hynes conducted a class in Adding Machine instructions last week for the salesmen. Really, Harry, from where I sat it was a very interesting instruction and I think the boys will agree that it was very thorough and you are a very nice teacher.

★

The speaker at a recent meeting of the Hartford Chapter, National Office Management Association, was E. P. Gillane, of our Hartford Works. His subject was "Office Management's Responsibility Regarding Government Regulations." Mr. Gillane is Past President of the Bridgeport Chapter of the National Association of Cost Accountants and has had considerable experience in public speaking. His talk was very interesting and well received.

Hartford Branch Manager Minton is a Charter Member of the NOMA Hartford Chapter.

Here we see Edward T. Baldwin recently appointed Assistant Branch Manager at Los Angeles, in charge of the Accounting Machine Division. He replaced P. R. Zimmerman who was appointed Branch Manager -at Phoenix, Arizona. Mr. Baldwin is well qualified for his new position. He has devoted 14 years to UEF Accounting Machine activities at Salt Lake City and Los Angeles.

CHAMPIONS ALL . . . From our representative in Guatemala, Edward B. Coffey & Company, we learned the results of a typing contest held there recently. The three winners wrote on Underwood Typewriters and established three new records for the event. From left to right, Yolanda Palomo, Novice Champion Student Typist, who wrote 58 words per minute; Blanca Luz Herburger, Amateur Champion, who wrote 74.4 words a minute; and Dario Morales, National Professional Champion, who wrote at the rate of 101.92 words per minute. Professor Morales is the English teacher at the English American school and Miss Palomo and Miss Herburger are his pupils. The contest was conducted under International Typewriting Contest rules with the operators writing from unfamiliar copy.

An Interesting Letter

For many years, H. G. St. V. Beechey, Managing Director of Beechey & Underwood, Auckland, New Zealand, devoted himself to the distribution of Underwood Elliott Fisher Company products in an important territory in New Zealand. At present, he has entrusted the affairs of his firm to others to carry on while he serves his country in the New Zealand Expeditionary Forces.

The UEF NEWS is indebted to F. D. Lehn, Director of the International Division, for permission to quote a few excerpts from a recent letter received from Mr. Beechey:

When I left the shores of New Zealand, I had no idea as to where we were bound, but we finished up on a fairly important Island in the South Pacific area and found ourselves among many thousands of U.S.A. soldiers. It is their reception of us that really prompted me to write to you.

We have been so grateful for the reception that your officers and men have given us that I want to let somebody know back in the States just how we feel about your boys who are with us.

We had the great good fortune to travel in an American ship and that gave us our first introduction to Americans, their methods and their food. It was all a bit strange at first but the ship's officers and crew went out of their way to make things as comfortable as possible for our boys. We know, sleeping down in the holds of a big ship sailing through the tropics is not the nicest experience, but the attitude of your fellow countrymen on that ship certainly helped things along a whole lot.

When we landed we went straight out to a camp where a lot of your troops were camped. They welcomed us with open arms and did all they could for us. I am sure I speak the truth when I say that not one of us has ever met such open handed generosity either officially or on the part of the private individual. Your boys just took us to their hearts. They opened neighbouring camps to us, put on band concerts in our own camp, made their equipment available to us and even gave away to our lads personal articles of clothing. You have no idea of their kindness and eagerness to help us. It was a grand experience. Every time we would try and thank them and suggest that they had been good enough, they would reply, 'No, Sir, you gave us a mighty fine time in New Zealand'. What could we do about it? We just said 'Thank you' most sincerely, and accepted their hospitality in the spirit in which it was offered.

Another thing that has impressed me is the terrible and apparently effortless efficiency with which your fellows go about their job. When you see them and see their equipment and read the air of quiet determination in their faces, one is convinced that there can be only one end to this war.

I must say that it has been a great pleasure to me to see the number of Underwood machines and Sundstrand adders that are to be found in use by your country's armed forces. Though I must confess that it seems a little strange to see a brand new Underwood stuck out on the top of a field kitchen stove with a tropical sun beating down upon it.

I do hope this letter has been of interest to you, but I did feel the need to express my thoughts about your lads to somebody in the United States who could pass on our thanks in a general way to the families of these American lads who have taken us to their hearts.

We were glad to receive this snapshot of W. R. McDowell, former Branch Manager at Charlotte. Mr. McDowell is shown picking oranges in a grove near St. Petersburg, Florida.

NEWS OF OUR MEN AND WOMEN IN THE SERVICE

(*Continued from page* 13)

Floyd Swink writes from Chicago, Illinois: The duffel bag received in fine condition. Many thanks. I can use the many items it contained even though I am not out on the fighting front, yet. Say "hello" for me to Jim Donovan and R. E. Stewart, and I hope to be back with Underwood after the duration in one capacity or another.

★

Here is an interesting letter from "Somewhere in New Guinea": Received my copy of The UEF NEWS, and it's hard to find words to express my appreciation. It is really a wonderful tonic to know that the people back home haven't forgotten us even if we have been away so long, and are still so far away. I enjoyed reading The UEF NEWS while at home, but never in the few months while working in the Atlanta Branch office did I enjoy it as much as now. We have plenty to read, but it doesn't have the little personal touch to it. If you will, please continue sending them to the fellows in the service so that we may keep up with the other people in our organization who are unfortunate enough to have to remain at home while this great emergency lasts, I hope, sincerely, that it will not be too many months before we can all return, and maybe take up our places in life where we left off.

I would like to write a little story for you about our trip across, and our little sojourn here in New Guinea. But I know that you can well understand the reason I can't so we will not go into it too deeply. I will say, however, the pictures of these South Sea Islands have led me just a little astray. So far, I have seen no palm trees, no beautiful beaches, and have heard not one note of the South Sea Islands music, and to top it all off, there are no Hula-Hula girls. But, after all, this is war so what can we expect.

To say "little" about Australia would be unfair. But unfair or not it will have to be just a small amount. Australia itself is wonderful to say the least, it is so much like the Southern part of the U. S., so consequently I like it very much. And the people have really shown we American soldiers what Southern Hospitality really is. They have taken us into their little societies, and it seems that nothing is too good for an American soldier and it has really made our little visit into this part of the world more enjoyable.

As I looked upon the front page of The UEF NEWS and saw the picture of all those stars representing each one of us in the service, I will have to say that I have never been more pleased with anything in my life. Being a member of an organization that has furnished so many men, and yet, you people back there are still doing such a marvelous job. Just keep up the good work and furnish the government with typewriters and us with bullets and we will do away with these little fellows before many months.

Trusting that I have not bothered you too much with the little news from this part of the world, and hoping that we shall all be back together before another year has passed, I remain,

Very sincerely yours,
CORPORAL ERIC O. NORRIS

Lloyd A. Hutchins writes from Corsicana Field, Texas:

Just a few words to kill two birds with one stone. Please send my UEF News to me at Majors Field, Basic Army Flying, Greenville, Texas.

Let me say that I really do appreciate the UEF News as a way to keep in contact with our family. Although a junior member of only two and a half years in the Jackson, Mississippi Sub-Branch Office, I do love it very much.

Thank you for your all-out cooperation in our Victory effort. UEF has always and always will do its utmost for our country. We fellows in the Service here all look forward to returning to work on our machines soon. First we have some work to do on some little yellow devils.

Will you give the Company my thanks again for the military duffel kit.

★

Private Frank A. Schumacher writes to Southern District Manager Hagan from Camp Lee, Virginia: I would like to take this opportunity to thank you and the Company for the gift that I prize most highly, the duffel kit. I think it is something I just couldn't do without because every time I turn around I have some use for it. Take, for instance, yesterday was Sunday and I took inventory on my clothes, and I had buttons to sew on, socks to darn and shoes to shine. If I did not have the kit, I would have been out of luck.

So far, I have done pretty good for myself in the Army, and I am beginning to like it fine. I have the good old Underwood Elliott Fisher Company to thank for in many ways. In working for the Company I have learned many things, such as knowing how to talk to people and the method of approach that I learned while selling maintenance contracts. Other things are talking to people and making them like me. This I can account for by talking to many different operators of different nature. Although I am a young man of twenty-one years, I feel that if it were not for working for such a nice company, I might never have accomplished this.

I only wish that I were back in good old Memphis, Tennessee, carrying my little black kit around, making calls. Those were the good old days, and the sooner I can enjoy this privilege again the happier I will be.

As you know, Staff Sgt. Carl Jones is up here with me and we are trying to carry on that old UEF spirit. He said to tell you 'Hello' and he would be back as soon as this war is over.

★

W. A. Livingston, MM1/C, writes from Pearl Harbor: Thank you for such a wonderful and most useful gift.

I am doing the same type of work that I did for your El Centro, California, Office. Mostly Underwoods and Sundstrands. Once in a while a few other makes drift into the shop.

I recommissioned a few typewriters, subjected to salt water for six months. After replacing the parts, refinishing the frame, replacing platen and feed rolls, the machines were as good as ever. It was quite a bit of work, but I found out how much an Underwood could take before it is licked.

Private Donald W. Myers, formerly a member of our Bridgeport Works, writes from Camp Edwards, Massachusetts: I received your very most welcome Duffel Kit and issues of the UEF News and surely was glad to hear from you. The kit and UEF News were sent to my old camp at Camp Croft, South Carolina, up to Camp Edwards, down to Camp Holabird, Baltimore, Maryland, then finally succeeded in catching up with me upon my second return to Camp Edwards. I surely want to take this time and opportunity to say "Thanks a million," because I really do appreciate the kit and News as a symbol of your kindness and remembrance of me and others who are in the service.

During my ten months service in the Army I had the opportunity of visiting the UEF Plant at Bridgeport, the plant in which I worked as a Milling Machine Operator before enlisting in the U. S. Army. I worked there under Austin Lightner and Harvey Arbeghast. Upon my visit through the plant I was very much inspired to see the machines which I used to operate and make parts for your machine now operating and making parts for us boys in the armed forces of the U. S. A.

On March 2nd, '42, I enlisted in the Army and was sent to the reception center at New Cumberland, Pa., and on March 4th, '42, a fellow came into my barrack and occupied the bunk next to me. We soon began talking and getting acquainted with each other. His name was Private George Emerson Kauffman, formerly of Harrisburg Branch. The next day I was sent to Camp Croft, South Carolina, so George and I bid each other good-bye and wished each other the best of luck. From then on I never saw nor heard of George until your edition of the UEF News. There I was surprised to see a picture of George and read his letter.

I am doing swell so far and like the Army a lot, and with the assurance that we have the help and prayers of you folks on the home front, we are sure of a speedy and victorious ending of the war soon. So keep us rolling and we *will* do the rest.

* * *

Private Charles W. Runkel, formerly of our Harrisburg Branch Office, writes from Camp Barkeley, Texas:

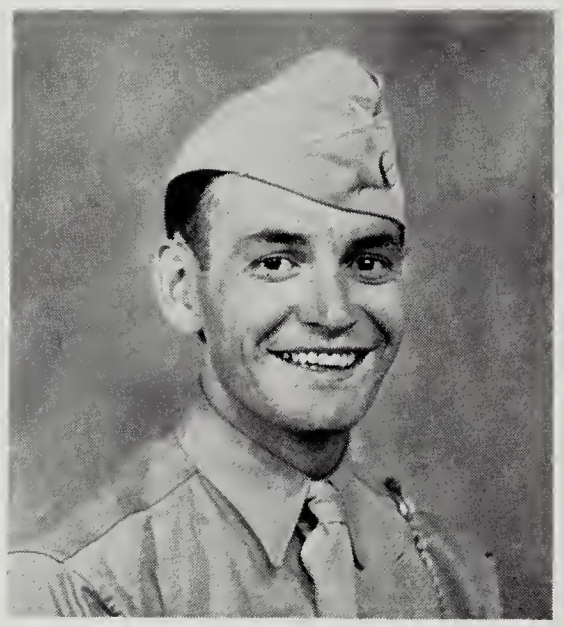
I received my copy of UEF News which was mailed to Camp Lee, Virginia. I enjoy this magazine very much and will look forward to it each month. I would appreciate very much if I received each copy of it because it is interesting.

I worked in the Harrisburg Branch Office under Mr. Gohl Bayles. I enjoyed my work very much and look forward to the day when I may go back and take up my work on Sundstrand adding machines.

I have made it a point to visit each office in my travels. So far I have visited the Richmond, Va. Office, and Baltimore, Md. Office. I am looking forward to visiting Dallas and our Branch Office there.

* * *

Sergeant R. F. Froehlich, who was a member of the Chicago Service Department, writes from Fort Knox, Kentucky:



Greetings and salutations to UEF and especially to the "young gifts from heaven" who are now handling the service end. All is O. K. with me here though I am afraid I won't be here very much longer.

I am hoping to get a furlough in a few days and if that dream comes true I will drop in to see you all.

Thank whoever sent me the UEF News. I really enjoy reading about the other fellow UEFers in service and of their exploits. Keep 'em coming.

As you can see, I was made "Sergeant" and also qualified as "Expert" on the rifle. If any further dope would interest you just ask my faithful correspondent "Lu Lulling." What a gal!

Enclosed is the picture I promised to send. It is the best I could do with what I have, but after all I am not a movie star.

* * *

Yeoman C. E. Stewart writes from Portland, Oregon: Received the duffel kit today and am sure pleased with it. Hope to be with the UEF when this war is over. At the present time I am keeping the Underwood typewriters in good working condition for the Portland Recruiting Station.

Ramon G. Ramos, MM 2/c, formerly a member of our Hartford organization employed at the Springfield, Massachusetts, office writes from Cuba to General Service Manager Crossan: It gives me a great deal of pleasure to let you know that I have been assigned to typewriters and all kinds of office machines service.

Well, Mr. Crossan, I do not care how far you travel, you will always find our UEF equipment on the job. As you know, our Navy Standard flies high and anything that can keep up with it has to be real good.

The life here so far is very pleasant. We have the best type of officers to direct and guide us and our ships. God keep and bless them all.

* * *

Our thanks to the Public Relations Officer at Napier Field, Dothan, Alabama, who has informed us that Aviation Cadet Vincent S. Skelley has received the Silver Wings of a Pilot in the United States Army Air Forces. Pilot Skelley was formerly employed in the New York City Service Department.

Previous to the presentation of the wings, the entire class of cadets were sworn in as second lieutenants in the Army Air Forces by Major H. L. Harris, Post Adjutant.

Lieutenant Skelley was employed by the Company in New York until he was accepted for Aviation Cadet Training in January of 1942. He completed the primary flying school at Arcadia, Florida and the basic school at Greenville, Mississippi.

THE Bridgeport Works is proud to announce the departure of another female employee to join the WAAC, Mrs. Anamae Shelly Pollock, who has been with the Company since 1929.

Mrs. Pollock was born in Plains, Pennsylvania, on May 10, 1912. She came to Bridgeport when she was eighteen years old to work for Underwood Elliott Fisher Company as an assembler on Portable Typewriters.

Mrs. Pollock has had grammar school, high school, and business college education, and she is a great follower of all sports.

Mrs. Pollock's husband, Raymond, is a Staff Sergeant in the United States Air Corps, and is located in Australia at the present time. He joined the Service in 1941. She has fond hopes of some day being transferred to Australia to join her husband.

S. J. DOLAN, *Bridgeport*

* * *

Private Phillip Worozilcak, formerly of our Bridgeport Works, writes an interesting letter from Camp Polk, Louisiana:

Here are my belated thanks to you for sending me the UEF News. I was especially glad to receive the Bridgeport issue as it contained the photographs of some of my Bridgeport friends.

I was formerly with the Bridgeport Works and it sure was a grand sight to see some of my former fellow workers—now my present fellow fighters—in uniform.

* * *

Private Joseph T. Yevics writes to Bridgeport Works Manager Sammis from Camp Rucker, Alabama:

I just received the last issue of the UEF News. After spending an enjoyable hour reading it, it brought back many pleasant memories I had the pleasure to make since I had been connected with your wonderful company.

Now that your company has converted from office machines to war work, you have been doing a grand job. It makes me feel proud to be connected with such a grand company.

May your company always be successful in all your endeavors, and when this is over you can proudly say Underwood has done more than its share.

* * *

C. H. Prentice, Manager of the Boston office writes:

We are having some very favorable comments from our boys in the service regarding the kits which Mr. Wagoner has sent them. They are all delighted with them and when the boys are in Boston for a few days they always come in to see us and one of the first things they mention is this KIT.

We recently had a letter from Ray Staples of our Accounting Machine Sales Department and we quote from same:

"Received a splendid kit from the UEF and proudly display it for inspection whenever I have the opportunity. Thank you for sending my name in."

* * *

Private J. W. Mansell writes from Camp Pickett, Virginia: I am in receipt of your duffel bag. Wish to thank you for the gift and the promise of receiving the UEF News. This note is written on a competitive make of typewriter so this is practically sacrilegious.

Here we see E. F. Harris, Glider Pilot, located in Albuquerque, New Mexico. This young man started with the Company in 1934 as a salesman in Little Rock, Arkansas and later transferred to the sales force. Atlanta Branch Manager Lyon reports that

when Mr. Harris entered the Armed Forces he was salesman in the State of Georgia.

* * *

Captain W. A. Hazelton, former South Bend Branch Manager, writes to General Sales Manager Arnold from Connecticut: It was a great shock to hear that Cliff Snow died. I considered him more or less of a Daddy because he started me with the Company in Minneapolis in 1922.

If I were writing a message to those who read the UEF NEWS I would tell them to do whatever they are doing as well as they can possibly do it. If they are wanted in the service they will find it out. Everybody cannot be in the Army.

* * *

Baltimore Branch Manager Zerbe reports that headquarters for the United States Marine Corps Recruiting announced that Charles Berryman, formerly employed in our Cumberland, Maryland, Service Department had been accepted for service with the fighting "Leathernecks" and assigned to Parris Island, South Carolina, for basic military training.

* * *

To all of the correspondents mentioned—as well as those whose names were omitted because of lack of space—the Editor's sincere thanks. Keep in touch with us because every member of the UEF Family is interested in knowing how *you* are coming along. Keep up the good work and we'll be seeing you soon after V-Day!

Note the CARBINE...

"...increases fire power 33%!"

"After 35 years, the Army goes from the pistol to the carbine . . . The Winchester carbine is rated high, and is judged to increase the fire power of the infantry regiment by 33 per cent."
As reported by a prominent news magazine

"All the men and officers in the infantry who have been armed with the pistol will carry the carbine instead . . . We believe it to be a weapon of great merit . . ."
ROBERT P. PATTERSON, *Under Secretary of War*

The same manufacturing ability that has made Underwood Elliott Fisher typewriters, adding and accounting machines famous throughout the world, is now being applied to the production of carbines.

TO OUR MILLIONS OF VALUED CUSTOMERS: *TYPEWRITERS*—New and used typewriters are sold only to the U. S. Government for the armed services. You may rent used machines under Office of Price Administration regulations.

ADDING AND ACCOUNTING MACHINES—New Machines are available under War Production Board regulations. We have been able to assist many of our customers with their accounting problems.

RIBBONS, CARBON PAPER, ETC.—We may sell ribbons, carbon paper and other supplies for all types of office machines without restriction.

MAINTENANCE—Our maintenance service is in complete and efficient operation from coast to coast to help you keep your Underwood, Elliott Fisher and Sundstrand machines operating efficiently and we are permitted to manufacture the necessary parts.

Carbines are now in mass production by

Underwood Elliott Fisher Company

Former and future makers of Typewriters, Adding and Accounting Machines

★*Enlist Your Dollars*
Buy More War Bonds
To Shorten The Duration

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